



INDIAN RAILWAYS SOURCING WEEK ON VIRTUAL PLATFORM

10-11-12 February 2021

sourcing.eepcindia.org

**Gold
sponsor**

INR 100,000 | Slots – 3

- The web banner of the company will be hosted on the microsite of the event. The web banner will be hyperlinked to the company website.
- A video loop of 30 seconds of the company film will be played during sessions III, IV, V & VI of the event.
- The company logo & e-brochure will be added in the 'Sponsor/Logo support' section with hyperlinks.
- Acknowledgment of the company as 'Gold Sponsor' for the event in all the publicity and promotional materials related to the event including brochures, microsite, HTMLer, advertisement, etc.
- Extensive publicity on various social media handles of EEPC India.
- Advertisement of the company will be included in the digital version of the monthly magazine of EEPC India - ie2 - Indian Engineering Exports which has a circulation of more than 13000.
- E-brochure of the company will be shared with all the registered participants of the session.
- Acknowledgment of the company as a 'Gold sponsor' in the post-show report of the event.
- Complimentary entry for 7 delegates from the company in all the sessions.

Silver sponsor

INR 75,000 | Slots – 5

- Acknowledgment of the company as 'Silver Sponsor' for the event in all the publicity and promotional materials related to the event including brochures, microsite, HTMLer, advertisement, etc.
- The company logo & e-brochure will be added in the 'Sponsor/Logo support' section with hyperlinks.
- Extensive publicity on various social media handles of EEPC India.
- Advertisement of the company will be included in the digital version of the monthly magazine of EEPC India - ie2 - Indian Engineering Exports which has a circulation of more than 13000.
- E-brochure of the company will be shared with all the registered participants of the session.
- Acknowledgment of the company as 'Silver Sponsor' in the post-show report of the event.
- Complimentary entry for 5 delegates from the company in all the sessions.

INR 15,000 | Slots – 7

Logo support

- Acknowledgment of the company for providing 'Logo support' to the event in all the publicity and promotional material related to the event including brochures, microsite, HTMLer, advertisement, etc.
- The company logo will be added in the 'Sponsor/Logo support' section with hyperlinks.
- Acknowledgment of the company for providing 'Logo support' to the event in the post-show report.
- Complimentary entry for 3 delegates from the company in all the sessions.

Sponsorship Opportunities

| Particulars of Sponsorship benefits | Gold sponsor | Silver sponsor | Logo support |
|--|------------------------------|-----------------------------|-----------------------------|
| <ul style="list-style-type: none"> Web banner of the company will be hosted on the microsite of the event. The web banner will be hyperlinked to the company website. | ✓ | ✗ | ✗ |
| <ul style="list-style-type: none"> A video loop of 30 seconds of the company film to be played during sessions III, IV, V & VI of the event. | ✓ | ✗ | ✗ |
| <ul style="list-style-type: none"> Extensive publicity to be done on EEPC India Social Media handles. | ✓ | ✓ | ✗ |
| <ul style="list-style-type: none"> Advertisement of the company to be included in the digital version of the monthly magazine of EEPC India - ie2 - Indian Engineering Exports with the circulation of more than 13000. | ✓ | ✓ | ✗ |
| <ul style="list-style-type: none"> E-brochure of the company will be shared with all the registered participants of the session. | ✓ | ✓ | ✗ |
| <ul style="list-style-type: none"> Company e-brochure will be added in 'Sponsor/Logo support' section with hyperlinks. | ✓ | ✓ | ✗ |
| <ul style="list-style-type: none"> Company logo will be added in 'Sponsor/Logo support' section with hyperlinks. | ✓ | ✓ | ✓ |
| <ul style="list-style-type: none"> Acknowledgment of the company as 'Gold/Silver Sponsor' or Logo Support for the event in all the publicity and promotional material related to the event including brochures, microsite, HTMLer, advertisement etc. | ✓ | ✓ | ✓ |
| <ul style="list-style-type: none"> Company to be acknowledged as Gold/Silver Sponsor or Logo support in the post-show report of the event. | ✓ | ✓ | ✓ |
| <ul style="list-style-type: none"> Number of complimentary entry to delegates from the company to all the sessions. | 7 | 5 | 3 |
| Sponsorship Charges GST@18% applicable under Reverse Charge Mechanism (RCM) | INR 100,000 | INR 75,000 | INR 15,000 |

For any other sponsorship related queries, please contact below:

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